

# 2012 Bobbie Resnick Philanthropy Award Entry Form

## Recognizing Outstanding Community Commitment

ENTRIES WILL BE ACCEPTED BETWEEN MARCH 1 AND MARCH 30, 2012, 5 p.m. ET  
AND ARE TO BE SENT TO

IABC/Toronto's 2011 Bobbie Resnick Philanthropy Award  
189 Queen Street East, Suite 1, Toronto ON, M5A 1S2 (Buzzer 11)

Questions/comments? Please direct to [toronto-info@iabc.com](mailto:toronto-info@iabc.com)

### Team Leader or Candidate Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Candidate and/or Team Support

#### ***Award Requirements:***

Open to any team or individual from the IABC/Toronto membership area, who has used strategic communications to make a beneficial impact within the community, either directly or through a philanthropic campaign. For more information on the Bobbie Resnick Philanthropy Award, please go to <http://toronto.iabc.com/recognition/ovation-awards/awards-of-distinction/>. Please attach this completed entry form to your submission. **There is no charge to enter. All submissions are kept in strict confidence.**

The award winner will be selected by a committee consisting of Bobbie Resnick, ABC, APR, MC, Fellow and IABC/Toronto Executive Board members. All entrants of the Bobbie Resnick Philanthropy Award will be notified whether they have won at least two weeks prior to the OVATION Awards Gala. The winner will be formally announced at the 2012 OVATION Awards Gala scheduled on May 30, 2012.

#### ***Support Material:***

Entrants may submit a CD/DVD and it must include, but not necessary limited to:

- A 100-word summary statement – why the candidate or team deserves the Philanthropy Award;
- Executive summary of communication plans, campaigns or projects in which your nominee demonstrates leadership ability. Submission should include evaluation and results;
- Other awards and recognition (local, regional, international);
- Recent media coverage, if applicable.

#### ***Winner Recognition:***

IABC/Toronto's 2012 Bobbie Resnick Philanthropy Award winner will be honoured at the OVATION Awards Gala On May 30, 2012 and will receive the following:

- Large award with winning details engraved onto it. This award is rotated on a yearly basis to each winner. A smaller keeper award is also provided;
- Recognition in the *2012 OVATION Winning Entries Book*;
- Winning announcement in IABC/Toronto's newsletter *Communicator*, website and news releases.