

Applauding Excellence in Communication

Student Entrant Information

Name: _____ IABC Member ID #: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Home Phone: _____ Cell: _____

E-mail: _____

Please check the box that applies to you:

Which of the following schools do you attend?

- | | |
|---|---|
| <input type="checkbox"/> Centennial College | <input type="checkbox"/> Durham College |
| <input type="checkbox"/> Humber/Guelph | <input type="checkbox"/> Humber College |
| <input type="checkbox"/> Loyalist College | <input type="checkbox"/> Sheridan College |
| <input type="checkbox"/> Seneca College | <input type="checkbox"/> Ryerson University |
| <input type="checkbox"/> other (Please list school) | |

I am a: full-time student part-time student

My graduation date is _____
month/day/year

What program are you enrolled in?

Applicant/Submission Requirements – Entry Deadline March 30, 2012

It is FREE to enter the 2012 IABC/Toronto Student of the Year Award. **Only IABC/Toronto Student Members can enter the Student of the Year Award.** You can join IABC/Toronto by downloading and submitting an IABC student application - <http://toronto.iabc.com/membership/join-or-renew/>. Please submit your IABC student application PRIOR to entering the Student of the Year Award. IABC Student memberships are only \$48 for a one-year membership.

The following required items must be submitted to enter the IABC/Toronto Student of the Year Award:

- Completed entry form
- A news release of no more than two pages on how you plan to make an impact on the practice of public relations/communications in the future (to be submitted on 8.5" x 11" letterhead, no smaller than 10 point font and 1/2" margins)
- One writing sample (can be from school work and can include a news release, speech, communications plan, etc.)
- An up-to-date resumé

IABC members can view the 2007, 2008, 2009, 2010 and 2011 Student of the Year winning entries by downloading the *OVATION Winning Entries* Booklets - <http://toronto.iabc.com/members-area/ovation-case-studies/>.

Winner Recognition

The 2012 IABC/Toronto Student of the Year will be honoured at the 2012 OVATION Awards Gala on May 30th and will receive the following:

- Cash prize of \$500
- 2012 IABC/Toronto Student of the Year Award certificate
- Work featured in the *2012 OVATION Award Winning Entries* Booklet
- Winning announcement in IABC/Toronto's newsletter *Communicator*, website and news releases

Submit your entry electronically to: Subject Line: 2012 IABC/Toronto Student of the Year Award
toronto-info@iabc.com by 5 p.m. on March 30, 2012.
Confirmation will be sent to each entrant by e-mail once entry has been received.